



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2012/2013

**THIRD YEAR SECOND SEMESTER EXAMINATION FOR
THE DEGREE OF BACHELOR OF EDUCATION WITH
INFORMATION TECHNOLOGY
(CITY CAMPUS)**

**PSY 311: HUMAN BEHAVIOUR, LEARNING,
GUIDANCE AND COUNSELING**

Date: 16th July, 2013

Time: 9.00 – 11.00 a.m.

INSTRUCTIONS:

- ◆ Answer ANY THREE questions, one from EACH Section.

SECTION A

1. (a) Explain five (5) characteristics of normal behaviour in people.
(5 marks)
- (b) Describe the cognitive domain of behaviour.
(6 ½ marks)
- (c) Discuss four ways of knowing about "oneself".
(4 marks)
- (d) Explain four factors influencing attraction between people.
(8 marks)

- 2 (a) Define the term " Group".
(2 marks)
- (b) Explain seven (7) characteristics of effective group leaders.
(7 marks)
- (c) Describe five (5) functions of conflict.
(5 marks)
- (d) Explain the conditions that facilitate group think
(5 marks)
- (e) Using examples, describe Social facilitation.
(4 ½ marks)

SECTION B

3. (a) Using examples, explain the relevance of Abraham Maslow's Hierarchy of Needs theory in a school environment
(7 marks)
- (b) Explain four (4) key concepts in classical conditioning.
(4 ½ marks)
- (c) Explain four (4) schedules of reinforcement
(8 marks)

(d) Explain four (4) principles of Bruner's theory of instruction
(4 marks)

4. (a) Describe how a teacher can motivate students during a lesson.
(13 marks)

(b) Explain five (5) secondary laws used by Thorndike.
(5 marks)

(c) Explain five (5) considerations that teachers should have when punishing students
(5 ½ marks)

SECTION C

5. (a) Describe five (5) steps of the counselling process
(5 marks)

(b) Explain the importance of career guidance in schools
(10 ½ marks)

(c) Describe five (5) techniques that are used in the psychoanalytic approach to counselling
(5 marks)

(d) Discuss three principles of Guidance and Counselling.
(3 marks)

6. (a) Explain the characteristics of an effective counsellor.
(7 marks)

(b) Explain eight (8) factors considered when establishing a guidance and counselling centre
(8 marks)

(c) Explain seven (7) responses used by counsellors during sessions.
(8 ½ marks)