



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2012/2013

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR
THE DIPLOMA IN SOCIAL WORK
(CITY CAMPUS)**

ADW 0108: ADVOCACY AND LOBBYING

Date: 16th July, 2013

Time: 2.00 – 4.00 p.m.

DIPLOMA IN SOCIAL WORK
ADW 0108: ADVOCACY AND LOBBYING
KISUMU CITY CAMPUS COLLEGE
FIRST YEAR SECOND SEMESTER

Answer any **THREE** questions.

1. a. Define the following terms as used in advocacy and lobbying. Support your answers with relevant examples.
 - i. Partnership building; (5mks)
 - ii. Research; (5mks)
 - iii. Litigation; (2mks)
 - iv. GOTME. (3mks)
- b. Differentiate between advocacy and lobbying. (8.3mks)
2. For advocacy to be successful, proper procedures must be followed. Identify the different phases required in advocacy work. (23.3mks)
3. Identify and explain any **SEVEN** tools necessary in the advocacy work. Give examples. (23.3mks)
4. a. Differentiate between direct lobbying and grass root lobbying. (5mks)
- b. Highlight the roles of social workers in lobbying. Give relevant examples (18.3mks)
5. Discuss the role of mass media in advocacy. (23.3mks)
6. Discuss the role of human rights activists in Kenya today. Use relevant examples to support your answers. (23.3mks)