



# **MASEÑO UNIVERSITY**

## **UNIVERSITY EXAMINATIONS 2012/2013**

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR  
THE DIPLOMA IN SOCIAL WORK  
(CITY CAMPUS)**

**ADW 0110: SOCIAL RESEARCH METHODS AND  
STATISTICS**

*Date: 22<sup>nd</sup> July, 2013*

*Time: 9.00 – 11.00 a.m.*

---



**DIPLOMA IN SOCIAL WORK**

**ADW 0110: SOCIAL RESEARCH METHODS AND STATISTICS**

**KISUMU CITY CAMPUS COLLEGE**

**FIRST YEAR SECOND SEMESTER**

Answer Question **ONE** and any other **TWO** questions.

1. Discuss qualitative and quantitative research data collection methods and state the merits and demerits of each method. Give practical examples. (30 marks)
  
2. a) What is qualitative research? (3marks)
  
- b) Describe the characteristics of qualitative research. Use relevant examples. (17 marks)
  
3. Define social research and explain how it can be applied in solving the contemporary social problems in a society of your choice. Use relevant examples. (20 marks)
  
4. Using relevant examples, discuss the key stages in the social research process. (20 marks)
  
5. Highlight the **FOUR** basic probability sampling techniques. Use relevant examples. (20marks)
  
6. a) Briefly describe the ethical considerations in a social research. (10 marks)
  
- b) What are ethical dilemmas in research? (3 marks)
  
- c) Define non-probability sampling. (4 marks)
  
- d) What is data analysis? (3 marks)