



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2011/2012

FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR
THE CERTIFICATE IN FASHION DESIGN
(CITY CAMPUS)

ACFD 110: FASHION ACCESSORIES

Date: 23rd April, 2012

Time: 2.00 – 4.00 p.m.

INSTRUCTIONS:

- ◆ This paper consists of two Sections, A and B.
- ◆ Answer ALL the questions in Section A (40 marks).
- ◆ Answer ANY THREE questions from Section B (30 marks).

SECTION A (40 MARKS)

Answer ALL the questions in this section

- Q1. Define the following fashion accessories terminologies:-
- a) Accessory
 - b) Accessorizing
 - c) Fashion image
 - d) Fashion trend
 - e) Licensing
 - f) Royalty
 - g) Style
 - h) Collection
- (8mks)
- Q2. Give at least three examples of how fashion accessories would be affected by fashion change.
- (6mks)
- Q3. Briefly explain four elements that accessories industries have in common.
- (4mks)
- Q4. i) Identify any three functions of a glove (3mks)
ii) Briefly explain the procedures of constructing gloves(3mks)
iii) Mention any three stitching materials used in glove construction. (3mks)
- Q5. As a fashion accessories designer, briefly explain the components of good shoes. (4mks)

- Q6. Suggest any two advantages and disadvantage of using leather in handbag construction. (4mks)
- Q7. Identify and give functions of any three accessories that are worn by male staff in Maseno University (5mks)

SECTION B (30 MARKS)

Answer **ANY THREE** questions in this section.

- Q8 a) Briefly explain any three categories of jewelries. (3mks)
b) In the above case, show how they are varied. (7mks)
- Q9. In your own words describe the importance of using fashion accessories to a client. (10mks)
- Q10. Assess the achievements of Tommy Hilfiger as a fashion designer. (10mks)
- Q11 Discuss how you would use locally available materials to design and produce fashion accessories. (10mks)