



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2013/2014

**SECOND SEMESTER EXAMINATIONS FOR CERTIFICATE IN
JOURNALISM AND MASS COMMUNICATION
(CITY CAMPUS)**

ACJM 0015: EDITING FOR BROADCAST MEDIA

Date: 22nd November, 2013

Time: 2.00 – 4.00pm

INSTRUCTIONS:

- Answer QUESTION ONE and any other TWO questions.

1st yr 2nd semester

DEPARTMENT OF COMMUNICATION AND MEDIA TECHNOLOGY

ACJM 0015: EDITING FOR BROADCAST MEDIA

Answer Question one and Two other questions: Duration: 2hrs

1. Describe the editing requirement for the production of the following television programmes:
 - (a) News (10marks)
 - (b) Live Broadcast (10marks)
 - (c) Documentaries (10marks)
2. (a) Define the term editing (4marks)
 - (b) With examples explain the importance of editing (10marks)
 - (c) Write brief notes on three rules of editing (6marks)
3. As an editor what are the KEY factors that you should consider before you edit a script for broadcast media (20marks)
4. Write brief notes on FOUR principles of editing (20marks)
5. Briefly explain how the computer has revolutionised editing (20marks)