



# MASEÑO UNIVERSITY

## UNIVERSITY EXAMINATIONS 2012/2013

### SECOND YEAR FIRST SEMESTER EXAMINATIONS FOR THE DIPLOMA IN COMMUNICATION AND MEDIA TECHNOLOGY (CITY CAMPUS)

#### **ADJM 0100: INTRODUCTION TO MASS MEDIA**

*Date: 15<sup>th</sup> July, 2013*

*Time: 9.00 – 11.00 a.m.*

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#### **INSTRUCTIONS:**

- ◆ Answer Question ONE and any other TWO questions.



