



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2016/2017**

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE  
DIPLOMA IN COMMUNICATION AND MEDIA TECHNOLOGY**

**CITY CAMPUS**

**ADJM 0106: PHOTOJOURNALISM**

**Date:** 22<sup>nd</sup> November, 2016

**Time:** 9.00 – 12.00 noon

**INSTRUCTIONS:**

- Answer question ONE (compulsory) and any other TWO questions.

**DIPLOMA**

1<sup>st</sup> year 2<sup>nd</sup> Semester ( CITY CAMPUS)

**ADJM 0106 PHOTOJOURNALISM**

**Instructions:** Answer **three** questions. Question **one** is compulsory

**Duration:** 2 Hours

1. a) Explain how photojournalism is different from documentary photography (9marks)
- b) Why are photographs an essential part of journalism? (6 marks)
- c) Highlight the functions of an aperture (5marks)
- 2.a) What is photo editing? (2marks)
- b) Describe the various techniques employed in photo editing (18 marks)
3. Describe the process involved in printing colored photographs (20 marks)
4. a) What are the unique qualities of a photojournalist (10marks)
- b) Describe the various types of photographs used in the mass media (10marks)
5. Explain the various laws that govern the practice of photojournalism (10marks)