



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2016/2017**

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE  
DIPLOMA IN COMMUNICATION AND MEDIA TECHNOLOGY**

**CITY CAMPUS**

**ADJM 0107: MEDIA LAW AND ETHICS**

**Date:** 24<sup>th</sup> November, 2016

**Time:** 2.00 – 5.00 pm

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**INSTRUCTIONS:**

- Answer question ONE (compulsory) and any other TWO questions.



Kisumu campus

Diploma

1<sup>st</sup> year 2<sup>nd</sup> semester

ADJM 0107: MEDIA LAW AND ETHICS

**INSTRUCTIONS: ANSWER QUESTION ONE AND ANY OTHER TWO**

1. a. What is media law and ethics? (4 marks)
- b. Describe NINE sources of law in Kenya (18 marks)
- c. Give any four functions of law (8 marks)
2. a. As a journalist, explain FIVE ethical behaviours in gathering news (10 marks)
- b. Give any FIVE challenges of enforcing law in Kenyan journalism practice (10 marks)
3. a. Define the following terms:
  - i. Copyright (2 marks)
  - ii. Plagiarism (2 marks)
  - iii. Piracy (2 marks)
  - iv. Attribution (2 marks)
- b. What are the remedies for copyright violation? (8 marks)
- c. Mr. tom Papa produced his music in April 2008 and later died in august 2015. What is the duration for the music album? (4 marks)
4. a. What is defamation? (2 marks)
- b. Explain two types of defamation (4 marks)
- c. As a journalist charged with defamation, explain the defences you are likely to advance (14 marks)
5. Explain ethical issues for consideration in journalism in Kenya (20 marks)