



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2016/2017**

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE  
DIPLOMA IN COMMUNICATION AND MEDIA TECHNOLOGY**

**CITY CAMPUS**

**ADJM 0108: GROUP DYNAMICS**

**Date:** 25<sup>th</sup> November, 2016

**Time:** 2.00 – 5.00 pm

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**INSTRUCTIONS:**

- Answer question ONE (compulsory) and any other TWO questions.



**DIPLOMA**

1<sup>st</sup> year 2<sup>nd</sup> semester (CITY CAMPUS)

**ADJM 0108: GROUP DYNAMICS**

**Instructions:** Answer **three** questions. Question **one** is compulsory

**Duration:** 2 Hours

- 1 a) Define the term group(4marks)
- b) Explain any **six** assumptions on group dynamics (6 marks)
- c) Describe the interdependence element of groups (10marks)
- d) Explain the various types of conflicts in a group (10 marks)
2. Explain the characteristics of language used for group communications (20 marks)
3. a) Explain the composition of a group ( 10 marks)
- b) Describe the process of group formation (10 marks)
4. Describe the characteristics of group communication processes (20 marks)
5. Describe any **ten**types of groups (20 marks)