



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2012/2013

SECOND YEAR FIRST SEMESTER EXAMINATIONS FOR THE DIPLOMA IN COMMUNICATION AND MEDIA TECHNOLOGY (CITY CAMPUS)

ADJM 0111: RADIO AND TV PRODUCTION

Date: 19th July, 2013

Time: 2.00 – 4.00 p.m.

INSTRUCTIONS:

- ♦ Answer Question ONE and any other TWO questions.



(CITY CAMPUS)

ADJM 0111: RADIO AND TV PRODUCTION

Answer QUESTION 1 and any other TWO questions.

1. Script writing is very important in Television production. Write a twenty minute script on a television feature about life in campus. (30mks)
2. Write brief notes on the following TV production equipment (20mks)
 - a. Camera
 - b. Lights
 - c. Video tape recorder
 - d. Sound recorder
 - e. Editing machine
3. Write short notes on the following radio studio equipment (20mks)
 - a. Mixing console
 - b. Faders
 - c. Microphones
 - d. Meters
 - e. Computers

4. Explain the Role of the following crew in radio and Television production:
(20mks)

- a. Producer
- b. Director
- c. Floor manager
- d. Independent producer
- e. The talent

5. Explain the meaning of the following terms (20 mks)

- a. Zoom in
- b. Cross fading
- c. Medium shot
- d. Cut
- e. Extreme close up shot