



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2013/2014**

**FIRST YEAR FIRST SEMESTER EXAMINATIONS FOR THE DEGREE  
OF MASTER OF ARTS IN LINGUISTICS  
(MAIN CAMPUS)**

**ALN 804: RESEARCH METHODS I**

*Date: 22<sup>nd</sup> November, 2013*

*Time: 9.00 - 12noon*

**INSTRUCTIONS:**

- Answer QUESTION ONE and any other TWO questions.

**INSTRUCTIONS: ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS**

1. Design a sample questionnaire to research an aspect of language as used by a target population. (30 mks)
  
2. With appropriate illustrations, explain the following:
  - a). Case Studies
  - b). Content Analysis
  - c). Triangulation
  - d). Ethnography (15 mks)
  
3. Discuss the methods of any THREE of the following Research approaches:
  - a) Participatory
  - b) Descriptive
  - c) Survey
  - d) Diachronic (15 mks)
  
4. Explain how the following are arrived at and indicate their significance in Linguistic studies.
  - a) Range
  - b) Mean
  - c) Median
  - d) Mode (15 mks)
  
5. With adequate illustrations, explain the concept 'Research Variable.' (15 mks)