



MASEÑO UNIVERSITY
UNIVERSITY EXAMINATIONS 2013/2014

**FIRST YEAR FIRST SEMESTER EXAMINATIONS FOR THE DEGREE
OF MASTER OF ARTS IN LINGUISTICS
(MAIN CAMPUS)**

ALN 811: LANGUAGE PLANNING AND POLICY IN KENYA

Date: 9th April, 2014

Time: 9.00 - 12noon

INSTRUCTIONS:

- Answer QUESTION ONE and ANY OTHER TWO questions.



Instructions: Answer question ONE and any other TWO questions

1. Discuss Demise's (1980) argument that language planning encompasses "linguistic, sociolinguistic, economic and political aspects of the integration of society" (30 marks)
2. Explain how language planning ideology and policy may aggravate potentially volatile situations in linguistically heterogeneous societies (15 marks)
3. Discuss why "survival of the fittest" seems to be an apt characterization of Kenya's language policy. (15 marks)
4. Explain how the language policy of a nation may impact on its Gross Domestic product. (15 marks)
5. Discuss to what extent it may be argued that Kenya's language planning has largely been driven by personal political pronouncements rather than sound and coordinated policy. (15 marks)