



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2013/2014**

FIRST YEAR FIRST SEMESTER EXAMINATIONS FOR THE  
DEGREE OF MASTER OF ARTS IN PROJECT PLANNING AND  
MANAGEMENT  
(CITY CAMPUS)

**APP 803: PLANNING THEORY**

*Date: 27<sup>th</sup> November, 2013*

*Time: 5.30 - 8.30 p.m.*

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**INSTRUCTIONS:**

- Answer ANY FOUR questions.

**APP 803: PLANNING THEORY  
CITY CAMPUS**

Answer any **FOUR** questions.

1. Discuss the blueprint/master planning approach to planning. **15marks**
  
2. Describe **FOUR** theories of system change and their application to project management. **15marks**
  
3. Discuss the sources of planning standards and their usefulness to project planning. **15marks**
  
4. Describe the planning process as outlined by Brian McLoughlin and illustrate its application to project planning. **15marks**
  
5. Outline the various planning models and their application. **15 marks**
  
6. Describe Goal Achievement Matrix and Planning Balance Sheet approach as tools of plan evaluation. **15marks**