



# MASENO UNIVERSITY

## UNIVERSITY EXAMINATIONS 2012/2013

### SECOND YEAR FIRST SEMESTER EXAMINATIONS FOR THE DEGREE OF MASTER OF ARTS IN PROJECT PLANNING AND MANAGEMENT (HOMA BAY CAMPUS)

#### **APP 806: MANAGEMENT TECHNIQUES**

*Date: 28<sup>th</sup> July, 2013*

*Time: 9.00 – 12.00 noon*

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#### INSTRUCTIONS:

- ♦ Answer ANY FOUR questions.

## APP 806 MANAGEMENT TECHNIQUES

### (HOMABAY CAMPUS)

1. Discuss the three main responsibilities of a project manager [15 Marks].
2. Examine the potentials and limitations of government in planning [15 Marks].
3. Briefly discuss the following;
  - a) Policy formulation steps [5Marks]
  - b) Goal formulation process [5Marks]
  - c) Five characteristics of management [5Marks]
4. Outline the key elements of forecasting in project planning and management [15Marks].
5. Examine how you can manage information in an organization if you are the project manager [15 Marks]
6. Identify and explore the three roles of a manager according to Mintzberg [15 Marks].