



# MASENO UNIVERSITY

## UNIVERSITY EXAMINATIONS 2012/2013

FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR  
THE DEGREE OF MASTER OF ARTS IN PROJECT  
PLANNING & MANAGEMENT  
(CITY CAMPUS)

### APP 811: REPORT WRITING AND PRESENTATION TECHNIQUES

*Date: 16<sup>th</sup> July, 2013*

*Time: 5.30 – 8.30 p.m.*

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#### INSTRUCTIONS

- ◆ Answer ANY FOUR questions.

**APP 811: Report writing and presentation techniques (City Campus)**

**Answer any four questions**

1. Compare and contrast the presentation of scientific and technical results in reports (15 marks)
2. Explain the strategies used in critical reading of written papers (15 mark)
3. Discuss the common elements found in the structure of a report (15marks)
4. Discuss the presentation techniques used in oral and power point presentations (15 marks)
5. Assess the processes of finding and using appropriate information for research work. (15 marks)
6. Discuss why we cite and reference documents and explain the role it plays in plagiarism. (15 marks)