



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2015/2016

FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF ARTS IN GENDER STUDIES WITH
INFORMATION TECHNOLOGY

MAIN CAMPUS

IGS 106: INTRODUCTION TO PROJECT PLANNING

Date: 4th May, 2016

Time: 8.30 - 10.30 am

INSTRUCTIONS:

- Answer question ONE and any other TWO questions.
- Question ONE carries 30 marks and other questions carry 20 marks.

QUESTION 1- COMPULSORY (30 MARKS)

- a) What is meant by resource mobilization (2 marks)
- b) Give five reasons why resource mobilization is important (8 marks)
- c) Define the term fund raising (2 marks)
- d) Explain why fund raising is necessary in a developing country like Kenya (8 marks)
- e) Citing relevant examples, explain **five** elements inherent in all projects (10 marks).

QUESTION 2

A CBO in your area has not been reaching their targets as planned. They have approached you to assist them to carry out a Needs Assessment with a view to improving their situation. Explain the steps you would take in carrying out the needs assessment (20 marks)

QUESTION 3

Citing relevant examples, discuss any four sustainability challenges projects are facing in your county (20 marks)

QUESTION 4

Discuss any **four** challenges that may impact policy-making targeting disadvantaged communities in Kenya (20 marks)

QUESTION 5

- a) Describe the project management process with reference to a community water project (10 marks)
- b) Explain five methods of collecting data in a community development scenario (10 marks)