

CHUKA



UNIVERSITY

COLLEGE

UNIVERSITY EXAMINATIONS

**SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE OF
BACHELOR OF SCIENCE (COMPUTER SCIENCE)**

COMP 280: ENTREPRENEURSHIP AND BUSINESS MANAGEMENT

STREAM: B.SC (COMP.SCI) Y2S1

TIME: 2 HOURS

DAY/DATE: THURSDAY 14/4/2011

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS:

Answer all questions.

Do not write on this question paper.

1.
 - (i) Who is an entrepreneur? [2 marks]
 - (ii) Differentiate between Craftsman and Opportunistic entrepreneurs. [3 marks]
 - (iii) In your own opinion, what are the weaknesses of craft entrepreneurs and how can such a person overcome those weaknesses? [4 marks]
 - (iv) Discuss what constitutes an ideal entrepreneurial mindset. [6 marks]
 - (v) Explain how entrepreneurs contribute to national development. [3 marks]
 - (vi) What do you understand by the term feasibility study in entrepreneurship? Discuss some of the issues that require in-depth consideration that start up should address in a feasibility study. [7 marks]
2.
 - (i) After listening and reading widely throughout the entrepreneurship and business management course, comment on the issues you see as critical to the success of an entrepreneurial venture. [7 marks]
 - (ii) Discuss some of the myths about entrepreneurs and comment on whether or not you believe they have any validity. [10 marks]

3. Business organizations operate their functional activities by some elements or forces which affect them.
- (i) Discuss the elements that affect organizational behaviour. [8 marks]
 - (ii) Describe five elements that make up the internal environment of an organization. [10 marks]
4. A manager's philosophical or leadership style directly impacts employees and activities of the organizations: Discuss the major types of leadership styles that are used in different business organizations. [10 marks]
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