

UNIVERSITY EXAMINATION 2012/2013

CONTINENTAL COLLEGE

END SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF ARTS IN INTERNATIONAL RELATIONS AND DIPLOMACY

COURSE CODE: SCS 207

TITLE: WEB DESIGN AND PUBLISHING

DATE: 27/11/2012 TIME: 9.00-11.00AM

DURATION: 2 HOURS

INSTRUCTIONS

- 1. This paper contains TWO sections
- 2. Answer ALL questions in section A (Compulsory) and any other TWO questions in section B

a) Briefly Explain the origins of World World Web (10 1. MARKS) b). What are the basic functions of a web browser (10 MARKS) c). Explain the Basic elements of a Web browser (**10 MARKS**) 2. a). How is internet Used as a search tool (**10 MARKS**) b) Outline any basic four categories of search Engines (**10 MARKS**) 3. Describe the salient features of Hypertext Markup Language (10 MARKS) 4. Discuss the steps involved in Web Design and Development (10 MARKS) 5. a) Explain the Concept of intranet (**10 MARKS**) b). Discuss the Advantages and challenges in Web publishing. (10 MARKS)