



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2016/2017**

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE  
DIPLOMA IN BUSINESS MANAGEMENT**

**HOMA-BAY CAMPUS - WEEKEND**

**ADB 0100: PRACTICE OF MANAGEMENT**

**Date:** 26<sup>th</sup> November, 2016

**Time:** 9.00 – 12.00 noon

**INSTRUCTIONS:**

- Answer question ONE and any other THREE questions.
- Question ONE carries 30 marks while the rest carry 20 marks each



**QUESTION ONE:**

- a) Discuss the importance of management theory (7Mks)
- b) Explain the salient features which highlight the nature of management (16 Mks)
- c) Mintzberg suggests six purposes of manger. Describe reasons why organizations need managers (7Mks)

**QUESTION TWO**

- a) Discuss Management Principles as developed by Henri Fayol (14 Mks)
- b) Describe any skill which a manger is required to possess for effective performance of managerial job (1 Mki)
- c) Abraham Maslow an American Psychologist developed theory of motivation on the basis of human needs. Explain the main points of Maslow's theory (5 Mks)

**QUESTION THREE**

- a) Discuss composition of an organization's culture (9Mks)
- b) Explain the interrelated activities which are involved in the management by objectives (MBO) (6 Mks)
- c) Discuss the stages of group development (5 Mks)

**QUESTION FOUR**

- a) Explain the roles of a manager (10 Mks)
- b) With an aid of a well labeled diagram, discuss an open system view of an organization (5 Mks)
- c) Describe the nature of leadership (5 Mks)

**QUESTION FIVE**

- a) Describe the "landmarks" in the development of management thought (10 Mk)
- b) Discuss the basic operations in the work of a manager as identified by Drucker (10Mks)