



## **MASENO UNIVERSITY**

### **UNIVERSITY EXAMINATIONS 2015/2016**

**FOURTH YEAR FIRST SEMESTER EXAMINATIONS FOR THE  
DEGREE OF BACHELOR OF ARTS IN INTERIOR DESIGN WITH  
INFORMATION TECHNOLOGY**

### **MAIN CAMPUS**

### **ADI 406: EXHIBITION AND DISPLAY DESIGN**

Date: 7<sup>th</sup> January, 2016

Time: 11.00 - 1.00 pm

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#### **INSTRUCTIONS:**

- Answer ALL questions from SECTION A in the Answer Booklet.
- Answer question ONE and any other TWO from SECTION B in the answer booklet provided.



### SECTION A- 30 MARKS

Answer ALL questions from this section in the Answer Booklet provided.

1. Differentiate between processes used in exhibit design and functional requirements for displays. (4 Marks)
2. List six principles of object design in an exhibit. (6 Marks)
3. Briefly discuss the following terms:
  - a. Electronic displays. (3 Marks)
  - b. Caves. (3 Marks)
  - c. Power Walls. (3 Marks)
  - d. Traditional displays. (3 Marks)
  - e. Smart clothes. (4 Marks)
  - f. Smart rooms. (4 Marks)

### SECTION B- 20 MARKS

Answer any two questions from this section in the Answer Booklet provided.

4. Muliro has requested the design class to educate him on five points for designing engaging exhibits. Outline what your presentation will entail. (10 Marks)
5. Maseno Nursery school would like to design an exhibit in its school compound targeting its learners. Suggest five points they should pay attention to. (10 Marks)
6. Home Expo would like to design an online exhibition. Discuss five areas they should pay attention to. (10 Marks)
7. Discuss five architectural factors in exhibit design. (10 Marks)