



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2016/2017

**FIRST YEAR FIRST SEMESTER EXAMINATION FOR DEGREE
OF BACHELOR OF SCIENCE IN AGRICULTURAL
ECONOMICS/AGRIBUSINESS MANAGEMENT WITH
INFORMATION TECHNOLOGY**

MAIN CAMPUS

AEG 102: RUAL SOCIOLOGY

Date: 7th December, 2016

Time: 3.30 - 6.30pm

INSTRUCTIONS:

- Answer ALL Questions in Section A and any other TWO in Section B.
- Carefully read and follow the instructions contained in the answer booklets.



SECTION A (30 Marks)

1. a) Explain what each of the following mean in the field of Rural Sociology
 - i. A Social group (2 mks.)
 - ii. Primary groups (2 mks.)
- b) List the defining characteristics of groups (5 mks.)
2. a) Differentiate between Economic Growth and Economic Development (6 mks)
- b) Mention the indicators for economic development (4 mks)
3. a) Mention seven (7) advantages of rural life (7 mks)
- b) What are the consequences of excessive urbanization in a developing economy? (4 mks).

SECTION B (40 MARKS) Answer ANY TWO Questions

4. a) i. Define the term "Rural" and explain how it differs from "urban" (2 mks).
- ii. Define "Rural Development" (2 mks).
- b) Mention 4 defining features of rural communities (4 mks).
- c) Explain the three (3) main facets of Agricultural Extension (12 mks)
5. List with examples the various Rural Development agencies in Kenya and highlight the key sectors they cover (20 mks).
6. a) Discuss the major causes of Rural-Urban migration in Kenya (10 mks).
- b) As a newly posted Economic Planner for your City, discuss the measures you would propose to contain Rural-Urban drift in your Country (10 mks)