



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2012/2013

THIRD YEAR SECOND SEMESTER EXAMINATIONS FOR
THE DEGREE OF BACHELOR OF ARTS IN
ANTHROPOLOGY WITH INFORMATION TECHNOLOGY
(CITY CAMPUS - EVENING)

ASA 303: CULTURE, PERSONALITY AND TECHNOLOGY

Date: 25th July, 2013

Time: 5.30 – 7.30 p.m.

INSTRUCTIONS:

- ◆ Answer ANY THREE questions.

ASA 303: CULTURE, PERSONALITY AND TECHNOLOGY

3RD YEAR SECOND SEMESTER

KISUMU CITY CAMPUS COLLEGE

EVENING PROGRAMME

Answer any THREE questions.

1. Examine the various defense mechanisms employed to protect the ego from external harm. (23.3 marks)
2. Discuss the hierarchy of needs as postulated by Abraham Maslow.(23.3 marks)
3. Using examples, discuss the theory of learning and illustrate how it influences the personality of children as they grow. (23.3 marks)
4. Discuss how change in technology impacts on culture. (23.3 marks)
5. Discuss the concept of socialization and illustrate how it moulds people's personality. (23.3 marks)
6. Using examples, explain the how culture influences group and national identity. (23.3 marks)

