



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2012/2013

THIRD YEAR ONE SEMESTER EXAMINATIONS FOR
THE DEGREE OF BACHELOR OF ARTS IN
ANTHROPOLOGY WITH INFORMATION TECHNOLOGY
(CITY CAMPUS - EVENING)

ASA 305: THEORY AND PRACTICE OF VISUAL ANTHROPOLOGY

Date: 15th July, 2013

Time: 5.30 – 7.30 p.m.

INSTRUCTIONS:

- ♦ Answer ANY THREE questions.

ASA 305: THEORY AND PRACTICE OF VISUAL ANTHROPOLOGY
(KISUMU CITY CAMPUS COLLEGE)
THIRD YEAR, FIRST SEMESTER

Answer any **THREE** questions.

1. Discuss the historical development of visual anthropology and its place in mainstream anthropology. (23.3 Marks)
2. Discuss the attributes of ethnographic films and show how they differ from documentaries. (23.3 Marks)
3. On the basis of audience reception and consumption of visual media, explain the impact of television on the African social and cultural systems. (23.3 marks)
4. Using “Shamba shape-up programme” shown on Kenyan Television channels as a case, discuss the important contributions that visual anthropology can make towards development interventions in Kenya. (23.3 Marks)
5. Analyze photography as an aspect of visual anthropology. (23.3 Marks)
6. Using Evans-Pritchard’s visual works among the Nuer of Sudan, discuss the relevance of upholding ethical principles in visual anthropology. (23.3 Marks)