

CISY 302/ BBIT 316 RESEARCH methods CAT:

Time 1 ¼ HOURS : 30 min for section B

In Kenya today internet usage is growing. Many people are using the internet. The Kenyan public is now awash with the devices that can be used to access the internet. These devices are especially used for social networking among others.

From this paragraph create

- a) Identify a research question of interest to you.
- b) State the general area or topic of the study
- c) Identify the four objectives of your study.
- d) Justify why such a study would be important and to who?
- e) Describe why the appropriate data sampling method and why?
- f) Which is the least appropriate techniques of data collection and why?
- g) Briefly create an appropriate tool for your study.
- h) What is the purpose of research?

Be brief in your answers

Each question has 5 marks TOTAL = 40 marks

SECTION B: (for those who did not do assignment 1)

- 1) Define scientific research?
- 2) Compare validity and reliability
- 3) What is the main purpose of concept operationalization
- 4) How does sample size affect research finding?
- 5) What causes unrepresentative sampling?