



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2016/2017**

**FIRST YEAR FIRST SEMESTER EXAMINATIONS FOR THE  
DEGREE OF BACHELOR OF ARTS IN SOCIOLOGY WITH  
INFORMATION TECHNOLOGY**

**MAIN CAMPUS**

**ASO 103: COMMUNICATION AND SURVIVAL SKILLS**

Date: 6<sup>th</sup> December, 2016

Time: 12.00 - 3.00 pm

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**INSTRUCTIONS:**

- Answer question ONE and any other THREE questions.



**ASO103: COMMUNICATION AND SURVIVAL SKILLS**  
**FIRST YEAR FIRST SEMESTER**  
**MAIN CAMPUS (REGULAR)**

**Answer question ONE and any other THREE questions.**

1. a) Define social skills; (2 marks)  
b) Explain any FIVE characteristics of social skills; (10 marks)  
c) Outline any FOUR stress management techniques; (8 marks)  
d) Explain FIVE reasons why people are not assertive. (10 marks)
  
2. Examine the barriers to effective interpersonal communication. (20 marks)
  
3. Explain the following concepts;  
a) The SQ3R reading method; (10 marks)  
b) The five R's of note-taking. (10 marks)
  
4. Examine the main features of academic writing. (20 marks)
  
5. Describe the key aspects to consider before making a presentation. (20 marks)
  
6. Discuss any SIX causes of social exclusion among the youth in higher learning institutions. (20 marks)