



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2016/2017**

**THIRD YEAR FIRST SEMESTER EXAMINATION FOR THE DEGREE OF  
BACHELOR OF ARTS SOCIOLOGY WITH INFORMATION  
TECHNOLOGY**

**CITY CAMPUS – DAY**

**ASO 303: RESEARCH METHODS II**

Date: 22<sup>nd</sup> November, 2016

Time: 2.00 - 5.00pm

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**INSTRUCTIONS:**

- Answer Question ONE and any other TWO.



1. Discuss the various techniques for data collection bringing out their strengths and weaknesses. **(30 Marks)**
  
2. Discuss the concept of sampling and its dimensions **(20 Marks)**
  
3. Examine the development achievements in the Kenyan society that have been made possible by research findings. **(20 Marks)**
  
4. What are the measures that have been put in place in Kenya to curb the challenges faced by researchers. **(20 Marks)**
  
5. Discuss how the organization, analysis and interpretation of data is conducted in the social sciences. **(20 Marks)**
  
6. Discuss the ethical considerations that are observed in social science researches. **(20 Marks)**