



## **MASENO UNIVERSITY**

### **UNIVERSITY EXAMINATIONS 2016/2017**

#### **THIRD YEAR FIRST SEMESTER EXAMINATIONS FOR THE DEGREE OF BACHELOR OF ARTS WITH INFORMATION TECHNOLOGY**

#### **MAIN CAMPUS**

#### **ATM 309: RESEARCH METHODS IN PERFORMING ARTS**

Date: 29<sup>th</sup> November, 2016

Time: 8.30 - 11.30 am

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#### **INSTRUCTIONS:**

- Answer question ONE and any other TWO questions.



**ATM 307 RESEARCH METHODS IN PERFORMING ARTS**

**Instructions:** Answer Question **ONE** and any other **TWO**

1. As a researcher, you have identified a problem in the payment of royalties to performing artists in Kenya.
  - a) Formulate a possible research topic
  - b) Formulate three research questions for your study
  - c) State three objectives that will guide you in carrying out the research to your problem
  - d) State three hypotheses to your study
  - e) State and explain a possible sampling method you will use for your study. (30mks)
  
2. Explain the Cyclic nature of research. (20mks)
  
3. Demonstrate how the following cited materials are referenced.
  - a) A book
  - b) Journal article by two authors
  - c) Document on the world wide web
  - d) Newspaper article
  - e) Paper presented at a conference (20mks)
  
4. Using any **FOUR** points explain why a performing artist should invest in research activities before releasing a new production into the market. (20mks)
  
5. Describe any: -
  - a) Three types of descriptive statistics (12mks)
  - b) Two types of measures of variability as used in data analysis. (08mks)