



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF BUSINESS STUDIES

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF BUSINESS ADMINISTRATION

HBC 2105: BUSINESS STUDIES

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2013

TIME: 2 HOURS

INSTRUCTIONS:

– Answer Question **ONE (Compulsory)** and any other **TWO** questions.

This paper consists of Two printed pages

QUESTION 1 (Compulsory)

- a) K-rep bank director has asked you to advice her on criteria of selecting from a group of small business persons who have applied for funding in the year 2012. She has mentioned to you that her desire or feelings tells her the “persons or people who think outside or out of the box”. Will most likely succeed in business ventures. Set out the descriptions of what the bank should look for in the candidates. **(10 marks)**
- b) Highlight **FOUR** principles of management developed by Henry Fayol. **(4 marks)**
- c) Explain **THREE** major contributions of small business to the Economic Development of your country. **(6 marks)**

QUESTION 2

- a) Explain **FIVE** importance of Corporate Social Responsibility to a business. **(10 marks)**
- b) Name and explain **FIVE** forms of business ownership. **(10 marks)**

QUESTION 3

- a) Explain **FIVE** reasons why small businesses in Kenya fail almost immediately after starting. **(10 marks)**
- b) Meeting the challenges of the future globalised economy requires understanding of the true nature of management. Discuss **FIVE** nature of management. **(10 marks)**

QUESTION 4

- a) Discuss **FIVE** functions of management. **(10 marks)**
- b) Explain **FIVE** disadvantages of family businesses. **(10 marks)**

QUESTION 5

- a) Explain how the Information Technology (IT) has impacted on business. **(12 marks)**
- b) Highlight benefits of practicing ethics and Social responsibility. **(8 marks)**