



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2016/2017**

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE  
POST-GRADUATE DIPLOMA IN EDUCATION**

**CITY CAMPUS – SCHOOL BASED**

**ECT 528: SPECIAL METHODS IN BUSINESS STUDIES**

Date: 21<sup>st</sup> eember, 2016

Time: 11.00 - 2.00 pm

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**INSTRUCTIONS:**

- Answer question ONE and any other THREE questions

#### QUESTION ONE

- a. Explain why Business Studies as a subject should be included in the secondary school curriculum in Kenya. (5 Marks)
- b. Give Five reasons why it is important for a teacher of Business Studies to understand the History of the subject. (5 Marks)
- c. Highlight any Five recommendations from the Gachathi Report (1978) that have useful implications to teachers of Business Studies in Kenya today. (5 Marks)
- d. Discuss the implication of the two key changes in Business Studies curriculum in Kenya That have taken place since its inception in the 844 system of education (5 Marks)
- e. Explain any Five ways in which a Business Studies teacher benefits from knowing the eight goals of education in Kenya. (5 Marks)
- f. Identify key professional documents a Business Studies teacher should have as a trained professional for effective teaching (5 Marks)

#### QUESTION TWO

- a. Discuss the importance of a lesson plan to a Business Studies teacher. (5 Marks)
- b. Identify any Five instructional practices in the Business Studies course that Kenya may have borrowed from the British system of Education in the same subject area. (5 Marks)

#### QUESTION THREE

- a. Highlight any Five methods of teaching recommended for Business Studies teachers in Kenya (5 Marks)
- b. Discuss a criteria a teacher would use to choose an appropriate methods for a topic being taught in class. (5 Marks)

#### QUESTION FOUR

- a. Highlight any Five categories of resource materials recommended for teaching Business Studies teachers in Kenya (5 Marks)
- b. Discuss factors a teacher would use to select an appropriate resource material for use in a particular topic being taught in class. (5 Marks)

**QUESTION FIVE**

- a. Describe Five ways a teacher can use to motivate learners in class (5 Marks)
- b. Highlight Five methods of sustaining learner attention in class (5 Marks)

**QUESTION SIX**

- a. Describe Five factors a teacher can use in selecting a good test (5 Marks)
- b. Discuss any five types of teacher made tests that can be used in secondary school Business studies' class. (5 Marks)