



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2013/2014

**SECOND YEAR SECOND SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF ARTS IN CRIMINOLOGY WITH
INFORMATION TECHNOLOGY**

(MAIN CAMPUS)

ACS 211: CRIME AND MEDIA

Date: 24th March, 2014

Time: 11.15 a.m. - 1.30 p.m.

INSTRUCTIONS:

- Answer ANY THREE questions.



ACS 211: CRIME AND MEDIA

REGULAR (MAIN)

YEAR TWO TRIMESTER TWO

Answer any THREE questions.

1. You have recently been appointed police inspector in Kisumu County.
 - i) Explain how you would partner with the local media to change the public's perception of the police force. (11.65 marks)
 - ii) Discuss how you would use the media to prevent and control crime in the county. (11.65 marks)
2. Discuss the relationship between the internet and crime in Kenya. (23.3 marks)
3. You are the news editor of a mainstream television station. Describe the criteria you will use to select crime news stories for the evening news broadcast. (23.3 marks)
4. Explain how the media influences the public's beliefs and attitudes about crime. (23.3 marks)
5. Discuss how the news media influences the construction of criminal justice policy (23.3 marks)
6. Discuss the challenges facing the television industry in Kenya (23.3 marks)