



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2013/2014

**SECOND YEAR SECOND SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF ARTS IN CRIMINOLOGY WITH
INFORMATION TECHNOLOGY**

(CITY CAMPUS – EVENING)

ACS 211: CRIME AND MEDIA

Date: 9th April, 2014

Time: 5.30 – 7.30 p.m.

INSTRUCTIONS:

- Answer ANY THREE questions.



ACS 211: CRIME AND MEDIA

(KISUMU CITY CAMPUS)

YEAR TWO TRIMESTER TWO

Answer any THREE questions.

1. You are the newly appointed officer-in-charge of Kodiaga prison in Kisumu.
 - i) Discuss how the media has influenced the public's perceptions of prisons in the country. (11.65 marks)
 - ii) Explain how you would partner with the local media to change the public's perceptions of your prison. (11.65 marks)
2. Discuss the relationship between mobile phones and crime in Kenya. (23.3 marks)
3. Use the manipulative and market models of news production to explain how the media determines the newsworthiness of a story.
4. Examine the role of the Kenyan media in preventing and controlling crime (23.3 marks)
5. Discuss the challenges facing the newspaper industry in Kenya (23.3 marks)
6. Discuss how the news media influences our fear of crime. (23.3 marks)