

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS - EMBU CAMPUS**

**FIRST YEAR EXAMINATIONS FOR THE AWARD OF DEGREE OF BACHELOR  
OF SCIENCE (COMMUNITY DEVELOPMENT)**

**AGBM 102: PRINCIPLES OF MANAGEMENT**

**STREAMS: B.SC (COMM.DEV)**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 14/4/2015**

**2.30 P.M. – 4.30 P.M.**

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**Instructions: Answer question One and any other three (3) questions**

1. With the use of appropriate illustrations explain how you would use the five (5) functions of management in running a Community – Based Organization (CBO). [25 marks]
  2. Managers have to adopt an appropriate style of management in order to succeed in their duties. Discuss. [15 marks]
  3. Define change management and outline the challenges that it may present to a manager in an organizations. [15 marks]
  4. Discuss the key aspects of strategic planning as a contemporary tool of management using an organization of your own choice. [15 marks]
  5. Organizations are expected to play a key role in the promotion of social and economic development of the nation through corporate social responsibility. Discuss. [15 marks]
  6. Bring out the key management challenges that a leader of a rural women self-help group in Embu County may have to contend with. [15 marks]
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