

# MASENO UNIVERSITY UNIVERSITY EXAMINATIONS 2013/2014

# FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE DEGREE OF BACHELOR OF EDUCATION WITH INFORMATION TECHNOLOGY

(HOMA BAY CAMPUS - SCHOOL BASED)

#### SCS 112: DESKTOP PUBLISHING

Date: 11th April, 2014

Time: 2.00 - 4.00 p.m.

#### INSTRUCTIONS:

SECTION A: Attempt Question ONE (COMPULSORY) 30 marks.

SECTION B: Q2-Q5 Attempt ANY TWO questions 20 marks each.

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### SECTION A: COMPULSORY QUESTION (30 MARKS)

#### Question 1

- (a) Discuss the importance of desktop publishing in any organization.
   (6 marks)
- (b) State and explain the functions of any THREE tools in the Pagemaker toolbox (6 marks)
- (d) Discuss how text flow options can use to manage text around a graphic.
   (6 marks)
- (e) State the commands you would used to activate the Grid Manger in PageMaker.(3 marks)
- (f) State THREE things you can do when you have a number of open publications.
   (3marks)
- (g) Explain the function of each of the following tools in the PageMaker Toolbox.
  - Frame tool
  - Text tool
  - Hand tool

(6marks)

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# SECTION B : ATTEMPT ANY TWO QUESTIONS (20 MARKS EACH) QUESTION 2

- (a) Graphic Design and Desktop Publishing are different but intertwined disciplines. Discuss the statement above.
- (b) Briefly explain how the following terms are used in Pagemaker.
  - Target Output Resolution
  - Facing pages (ii)

(8 marks)

## QUESTION 3

- A Control Palette can do similar things as some of the tools in the toolbox. State explain FOUR features that make the Control Palette unique in accomplishing s (a)
- Discuss the circumstances that one may or may not require training in Graphic de so as for him/her to do Desktop Publishing. (b)

### **OUESTION 4**

- The process of creating a Table of Content involves three main steps. Outline thes steps and state any precautionary measure you will undertake to come up with OC
- Discuss how one would add rulers to paragraphs in Page Maker.

(10marks)

# Question 5

- Briefly explain how the following activities can be implemented: (a)
  - Wrapping a text around a graphic. (i)

(10 marks)

Controlling page and column breaks. (ii)

(10 marks)

END