



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2013/2014

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF SCIENCE IN COMPUTER SCIENCE &
TECHNOLOGY & BACHELOR OF SCIENCE COMPUTER SCIENCE**

(MAIN CAMPUS)

SCS 112/CCS 133: DESKTOP PUBLISHING

Date: 17th July 2014

Time: 8.30 - 10.30 am

INSTRUCTIONS:

- Answer ALL questions in SECTION A and any other TWO from SECTION B.
- Write your registration number on all sheets of the answer book used.
- Use a NEW PAGE FOR EVERY QUESTION attempted, and indicate number on the space provided on the page of the answer sheet.
- Fasten together all loose answer sheet.
- No mobile phones and PDAs in the examination room.



SECTION A: ANSWER ALL QUESTIONS

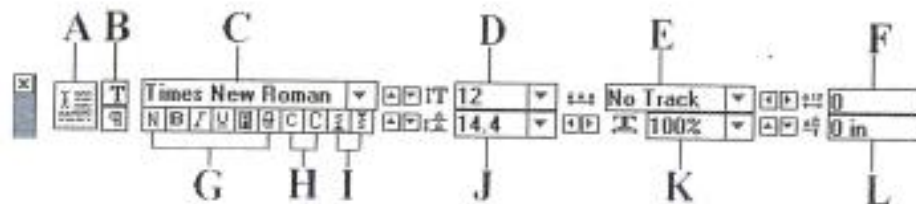
Question one (30 Marks)

- a) Explain the following terms as used in Desktop publishing (10 Marks)
- i) Template
 - ii) Publication
 - iii) Palette
 - iv) Toolbox
 - v) Kerning
- b) State any four advantages and two disadvantages of using Desktop publishing (6 marks)
- c) Distinguish between frame objects and other objects in Desktop publishing; then list three types of frames provided by PageMaker 7.0 (6 marks)
- d) In order to facilitate Desktop publishing, you require both hardware and software applications. List any six software that can be used for Desktop publishing (3 marks)
- e) Formatting is a method used to enhance a publication to make it appealing to the user.
- i) Explain how a color format can be applied on an object (2 marks)
 - ii) State any six file formats that can be used to import graphics into a publication (3 marks)

SECTION B: ANSWER ANY TWO QUESTIONS

Question Two (20 Marks)

- a) The figure below shows a one of the views of a control palette. Identify and state the meaning of each component (12 Marks)



- b) Explain the steps that can be followed to import text from a word document into a PageMaker publication (4 Marks)
- c) Describe two modes that can be used to place imported text into a PageMaker publication (4 Marks)

Question Three (20 Marks)

State and briefly explain ten steps that can be followed to create a publication (20 Marks)

Question Four (20 Marks)

- a) One of the best ways to create visual impact, and at the same time better utilize the blank spaces on the sides of a publication is to place small pictures on the spaces and then wrap text (or get text to flow) around them. State the steps that can be used to wrap text around a graphic (6 Marks)
- b) Identify and describe five types of palettes used in Adobe PageMaker 7.0 (10 marks)
- c) Describe two ways that can be used to start a PageMaker publication (4 marks)

Question Five (20 Marks)

In order to assemble different publications into a book, you need to plan your publication, create a booklist, create page numbers, index a publication, and create a table of content.

- a) Outline the things you should do to save time when planning to work with large documents (4 Marks)
- b) Explain the steps to be followed when creating book publication list (4 Marks)
- a) Explain the steps to be followed to create an index entry (4 Marks)
- b) Explain the steps to be followed to create a cross-reference (4 Marks)
- c) Explain the steps to be followed to generate a table of contents of the entire book (4 Marks)