



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2013/2014

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF SCIENCE IN COMPUTER SCIENCE**

(MAIN - CAMPUS)

SCS 112: DESKTOP PUBLISHING

Date: 25th July 2014

Time: 11.00 - 1.00 pm

INSTRUCTIONS:

- This paper has TWO sections A and B.
- Answer ALL questions in SECTION A (30 marks)
- Answer any TWO questions in SECTION B (20 marks)



SECTION A: Answer All Questions in this section(30marks)

- Q1. (a) Briefly explain why there is confusion between Desktop publishing and Graphic design. 5 marks
- (b) State and explain the basic operations that one does in Desktop Publishing. 6 marks
- (c) Give the steps you would undertake to launch Pagemaker assuming that the computer is already on. 4 marks
- (d) Explain the meaning of the following terms in DTP
- (i) Kerning
 - (ii) Orphan
 - (iii) Widow 6 marks
- (e) Identify any THREE subcommands under the Layout menu command. 3marks
- (f) State the function of each of the following in Pagemaker.
- (i) Cropping tool
 - (ii) Type style
 - (iii) Wide 6 marks

SECTION B : Answer any TWO Qs out of Q2,3,4 and 5 (20marks each)

- Q2 (a) The table of content is a very vital part of a long publication. Discuss how you would develop it in Pagemaker. 10marks
- (b) Discuss how you would change the stacking order of objects in your publication. 10marks
- Q3. (a) Pagemaker is arguably the best package for DTP using examples, state the unique features that Pagemaker has to justify this perception. 10 marks
- (b) Multiple publications can be tiled or cascaded. This enables one to handle the content of the publication in a number of ways. Explain. 10marks
- Q4 (a) There are various ways you can add pages in a publication when using Pagemaker. State and explain the features that can enable you do this. 10marks
- (b) The view command is a powerful tool that you can use to navigate through your publication. State and explain any four ways this can be done. 10marks
- Q5 (a) What is a Master Page and how does it differ from a normal page?.Explain the ways you can create the Master Pages 10 marks
- (b) You are faced by a group of trainees who want to know the importance of the Document Setup Dialog box. Explain to them the features that make this tool unavoidable during publication.