MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2013/2014

FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE DEGREE OF BACHELOR OF SCIENCE, BACHELOR OF ARTS, BUSINESS ADMINISTRATION AND BACHELOR OF EDUCATION WITH INFORMATION TECHNOLOGY

(CITY CAMPUS - EVENING)

SCS 112: DESKTOP PUBLISHING

Date: 4th April, 2014   *Time: 5.30 – 7.30pm*

INSTRUCTIONS:

- Section A: Attempt QUESTION ONE which is compulsory (30 marks).
- Section B: Attempt ANY TWO questions (20 marks).

SECTION A: ANSWER ALL QUESTIONS IN THIS SECTION

QUESTION 1

(a) Name any THREE things you can create using the Adobe Pagemaker software. 3marks

(b) Briefly explain how you would save your publication.   3 marks

(c) Describe steps involved in which you can Launch Pagemaker from the start button

   4 marks

(d) Explain the difference between
   (i)   Line tool and constraint line tool   4 marks

   (ii) Header and footer   4 marks

(e) To create a TOC three processes must be undertaken. Outline these processes.
                                                                                   6 marks

(f) State and explain THREE activities you will find yourself doing most often in DTP.

                                                                                   6 marks

SECTION B : ANSWER ANY TWO QUESTIONS IN THIS SECTION

QUESTION 2
(a) Briefly, discuss the immediate environment of Pagemaker upon lauching the software.
                                                                                   10 marks

(b) Explain how page and column breaks can be controlled   10 marks

QUESTION 3
(a) State and explain THREE ways you can create a master page.   10 marks

(b) Draw a guideline on what to consider when indexing   10 marks

QUESTION 4

(a)   A Control Palette can be used to rotate, skew, move, resize and reflect objects in a publication. Identify and explain FIVE other features that make this tool important in the management of objects.   10 marks

  (c) Discuss the way you would manage a voluminous book when you are publishing it.

     10 marks

QUESTION 5
           Explain the ways in which you would enhance the features of an object that you have drawn using the tools in the toolbox.   10 marks

   (a) Discuss the importance of Target Output Resolution and the way you would ensure that you manage the computer resources well while using it.   10 marks