



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2013/2014

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF EDUCATION, BACHELOR OF
ARTS, BACHELOR OF SCIENCE AND BACHELOR OF
BUSINESS ADMINISTRATION WITH INFORMATION
TECHNOLOGY**

(HOMA BAY CAMPUS)

SCS 112: DESKTOP PUBLISHING

Date: 18th July, 2014

Time: 4.15 – 6.15 p.m.

INSTRUCTIONS:

- Answer Question ONE in Section A and any other TWO questions in Section B.



SECTION A: Answer ALL questions in this section (30 marks)

Question One

- a) Differentiate between Desktop publishing and graphic design [10 marks]
- b) Discuss the importance of the steps involved in Desktop Publishing. [10 marks]
- c) Explain steps involved in Desktop Publishing. [10 marks]

SECTION B: Answer any TWO QUESTIONS in this section. Each question earns you a total of 20 marks.

Question Two

- a) Define document setup dialog box and explain in details its main functions. [10 marks]
- b) Explain the basic features that the open publication window has to enable you open an existing publication. [10 marks]

Question Three

- a) Describe colour management system and explain how you would use it to make your publication to look more appealing and professionally done? [10 marks]
- b) You want to make a birthday card for your loved one. Explain how the following resources will help you in finishing this project.
 - i) Fill and stroke commands
 - ii) Place command
 - iii) Polygon placeholder
 - iv) Character command [10 marks]

Question Four

- a] Explain how you can manage the **text outlook** of your publication.[10 marks]
- b] Describe a grid manager and explain the way its features are used to put grids in a publication. [10 marks]

Question Five

- a] A master page typically contains basic design elements that are common to most or all pages in your publication. Master pages also contains non-printing layout guides.
 - [i] Give examples of the basic design elements and non-printing layout guides that a master page may have. [5 marks]
 - [ii] Discuss the various ways you can create a master page. [5 marks]
- b] Explain the importance of the Table Editor in any project. How does it work? [10marks]