MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2013/2014

FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE DEGREE OF BACHELOR OF SCIENCE, BACHELOR OF ARTS, BUSINESS ADMINISTRATION AND BACHELOR OF EDUCATION WITH INFORMATION TECHNOLOGY

(MAIN CAMPUS)

SCS 112: DESKTOP PUBLISHING

Date: 10ᵗʰ April, 2014

Time: 11.15am – 1.30pm

INSTRUCTIONS:

- Section A: Attempt QUESTION ONE which is compulsory (30 marks).
- Section B: Attempt ANY TWO questions (20 marks) each.

Section A: Answer ALL questions (30 marks)

Q1

(a)   Discuss the importance of the ten steps involved in carrying out Desktop Publishing.
10 marks

(b)   Adobe Pagemaker is an important tool for Desktop Publishing . Discuss Five things you can accomplish using this tool.
10 marks

(c)   Write down how you would do the following activities.

(i)   To select contagious cells in a table   5marks
(ii)   To change the position of an object on a page   5marks

SECTION B: Answer ANY TWO Questions (20 marks each)

Q2(a) Explain how you would carry out the following.

(i)   Two ways you can Start Adobe Pagemaker   10 marks

(ii)   Two ways you can Save pages in a publication   10 marks

(b) Discuss features in the stroke and fill command that make them useful in managing objects in your project.
20marks

Q3(a)   What a Master Page? Briefly explain THREE ways you can create master pages in publication pages.
20 marks

Q4   Discuss the importance of the arrange command in organizing objects in your project.

20 marks

Q5   Discuss the importance of a Text Wrap features in managing objects in a publication.
20marks