



**JARAMOGI OGINGA ODINGA UNIVERSITY
OF SCIENCE & TECHNOLOGY**

UNIVERSITY EXAMINATIONS 2012/2013

**3RD YEAR 1ST SEMESTER EXAMINATION FOR THE
DEGREE OF BACHELOR OF EDUCATION (ARTS) WITH
IT
MAIN**

COURSE CODE: ECT 323

COURSE TITLE: BUSINESS EDUCATION SUBJECT METHODS

DATE: 3 .5.2013 TIME: 14.00-16.00PM

DURATION: 2 HOURS

INSTRUCTIONS

- 1. This paper consists of 5 Questions.**
- 2. Answer Question 1 (Compulsory) and any other 2 questions**
- 3. Write your answers on the answer booklet provided**

1. (a). Explain the case that *Business Studies is a practical subject* (4 marks)
- (b). Explain three consequences of the negative backwash effects of national examinations on the teaching of Business Studies in Kenya (4 marks)
- (c). Give a brief account of the teaching of Business Studies in Kenya since 1985 (10 marks)
- (d). Giving a suitable example in each case, explain three indicators of positive statements in economics (6 marks)
- (e). Explain how an understanding of the methodology of economics helps in the teaching of Business Studies in secondary schools (6 marks)
2. (a). Using a suitable illustration, explain and justify the steps an Economics teacher will take when explaining relationships between variables through the use of graphs (10 marks)
- (b). Explain four challenges faced in using mathematics to teach Business Studies (10 marks)
3. (a). Describe four working procedures associated with the deductive model when applied to teaching Business studies (8 marks)
- (b). Explain four limitations of using the deductive model in the teaching of Business Studies in secondary schools in Kenya (12 marks)
4. (a). Define the term 'method' as used in teaching (6 marks)
- (b). Describe five advantages of the discussion method over the lecture method in teaching Business Studies in secondary schools (14 marks)
5. (a). Give four sources of selecting instructional materials for teaching Business Studies (4 marks)
- (b). Explain five factors to be considered in developing a Business Studies curriculum (10 marks)