



UNIVERSITY EXAMINATIONS

SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF SCIENCE (COMMUNITY DEVELOPMENT)

CDEV 250: SOCIAL ENTERPRENUERSHIP

STREAM: BSC (CDEV) Y2S1

TIME: 2 HOURS

DAY/DATE: FRIDAY 14/12/2012

8.30 A.M. – 10.30 A.M

INSTRUCTIONS:

ANSWER QUESTIONS ONE AND ANY OTHER TWO

1.
 - (a) What is social entrepreneurship? [2 Marks]
 - (b) What are the characteristics of social entrepreneurs [12 Marks]
 - (c) By use of examples, describe some of the activities implemented by social entrepreneurs. [6 Marks]
 - (d) With examples, discuss factors behind failure in social entrepreneurship. [10 Marks]

2.
 - (a) Social entrepreneurs play a key role in promoting intersector initiatives to address socio – economic challenges in regions and local communities. Discuss. [10 Marks]
 - (b) Decision making is key in any successful social enterprise. Critically discuss decision making as a key competence in social entrepreneurship. [20 Marks]

3. Entrepreneurship support program is key in equipping potential entrepreneurs with the necessary skills to run successful social ventures. With examples, discuss the key benefits of entrepreneurship support programs. [20 Marks]

4. Community organizations play a key role in social entrepreneurship development.
Discuss. [20 Marks]

 5. The marginalized groups in our society face myriad of problems in entrepreneurship.
Discuss. [20 Marks]
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