



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2013/2014

**FIRST YEAR FIRST SEMESTER EXAMINATIONS FOR THE
CERTIFICATE IN COMMUNITY DEVELOPMENT
(CITY CAMPUS - DAY)**

DCC 0011: COMMUNICATION FOR DEVELOPMENT

Date: 16th July, 2014

Time: 9.00 – 11.00 a.m.

INSTRUCTIONS:

- **Answer ANY THREE questions.**



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COMMUNITY DEVELOPMENT

KISUMU CAMPUS

DCC 0011: COMMUNICATION FOR DEVELOPMENT

Instruction: Answer THREE questions.

1. a) Define communication
b) Discuss types of communication.
2. Discuss the relationship between communication and the process of Community Development.
3. Discuss the concept Communication for Development.
4. Discuss the roles played by any TWO of the following forms of communication media during the process of communication for development.
 - (a) The internet
 - (b) Newspapers
 - (c) Television
 - (d) Radio
5. Discuss the concept of Communication for Social Change.
6. Discuss some of the challenges encountered during the process of Communication for Development.