



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2013/2014

FIRST YEAR FIRST SEMESTER EXAMINATIONS FOR THE
CERTIFICATE IN COMMUNITY DEVELOPMENT
(CITY CAMPUS)

DCC 0011: COMMUNICATION FOR DEVELOPMENT

Date: 20th November, 2013

Time: 2.00 - 4.00 p.m.

INSTRUCTIONS:

- **Answer ANY THREE questions.**

(CITY CAMPUS)

DCC0011: COMMUNICATION FOR DEVELOPMENT

Instruction: Answer **THREE** questions.

1. Define communication and discuss its various types.
2. , using examples, explain the relationship between communication and community development.
3. Discuss the concept Communication for Development
4. Discuss the roles any Two of the following communication media in communication for development:
 - a) Radio
 - b) Newspapers
 - c) Television
 - d) The internet
5. Discuss the concept of communication for social change.
6. Discuss the challenges in communication for development.