



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2013/2014

**FIRST SEMESTER EXAMINATIONS FOR CERTIFICATE IN
COMMUNITY DEVELOPMENT**

(HOMA BAY CAMPUS)

DCC 0011: COMMUNICATION FOR DEVELOPMENT

Date: 24th November, 2013

Time: 2.00 - 4.00pm

INSTRUCTIONS:

- Answer ANY THREE questions.

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ANSWER ANY THREE QUESTIONS.

1. (a) Using a diagram, explain the process of communication.
(b) Explain the functions of communication.
2. Explain the principles of effective communication.
3. (a) Explain the major barriers to effective communication.
(b) Explain ways of overcoming communication barriers.
4. (a) what is communication.
(b) Explain the major types of communication.
(c) Explain factors that influence effective communication.
5. Discuss how communication for development can be used to promote agricultural development.
6. Explain the role of mass media in community development.