



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2015/2016

**THIRD YEAR SECOND SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF SCIENCE IN ENVIRONMENTAL
SCIENCE WITH INFORMATION TECHNOLOGY**

MAIN CAMPUS

**NES 318: ENTREPRENEURSHIP, INNOVATION AND
NATURAL RESOURCES**

Date: 22nd April, 2016

Time: 8.30 - 10.30 am

INSTRUCTIONS:

- Answer question ONE and any other TWO questions.



- 1a. Examine the meaning and scope of the term entrepreneur. (12 marks)
- b. Examine the common misconceptions of Entrepreneurship. (8 marks):
- c. Narrate the entrepreneurial process (10 marks)
2. Explain the following opinions on the emergence of entrepreneurship in Kenya:
- i) Economist's View. (7 Marks)
- ii) Sociologists view. (6 Marks)
- iii) Psychologist's View. (7 Marks)
3. Describe the various theories of Entrepreneurship. (20 marks)
4. Construct a SWOT analysis for BODA BODA operators in Maseno Division. (20 Marks)
- 5a. With the help of appropriate illustrations, describe the business environment. (10 marks)
- b) Explain how the environment contributes to entrepreneurial growth. (10 marks)
- 6a. Examine the salient features of social entrepreneurs as agents of social welfare. (10 Marks)
- b. Explain the FIVE types of innovation in the context of entrepreneurship (10 Marks)