



**UNIVERSITY EXAMINATIONS 2013/2014 ACADEMIC YEAR**  
**INSTITUTIONAL BASED PROGRAMME**

**4<sup>TH</sup> YEAR EXAMINATION FOR THE DEGREE OF BACHELOR OF  
EDUCATION IN EARLY CHILDHOOD EDUCATION  
COURSE CODE/TITLE: ECE 410: SOCIAL PSYCHOLOGY.**

**END OF SEMESTER:...**

**DURATION: 3 HOURS**

**DAY/TIME:.....**

**DATE:.....**

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**INSTRUCTIONS:**

Answer questions **ONE** and any other **THREE**.

**Question One**

- a) Define the following terms.
  - i) Psychology (2 marks)
  - ii) Stress.
- b) State any four reasons for social conformity. (4 marks)
- c) Explain five factors of which individual's persuasive ability depends on. (10 marks)
- d) Explain the term social identify. (6 marks)
- e) Outline two importance of social identity. (2 marks)
- f) Explain how people's attitudes towards an object change. (1 mark)

**Question Two**

Discuss the assumptions of social psychology. (15 marks)

**Question Three**

a) Discuss four levels of analysis of human behavior. (12 marks)

b) Highlight three criticisms of cognitive approach. (3 marks)

**Question Four**

a) Explain any three disadvantages of working in small groups. (3 marks)

b) Describe three stress coping mechanisms. (6 marks)

c) Explain six causes of stress. (6 marks)

**Question Five**

Discuss the determinants of social behavior. (15 marks)