



**UNIVERSITY EXAMINATIONS 2013/2014 ACADEMIC YEAR**

**INSTITUTIONAL BASED PROGRAMMES**

**3<sup>RD</sup> YEAR EXAMINATION FOR THE DEGREE OF BACHELOR OF  
EDUCATION IN EARLY CHILDHOOD**

**COURSE CODE/TITLE: ECE 307:HUMAN LEARNING**

**END OF SEMESTER:II**

**DURATION: 3 HOURS**

**DAY/TIME: TUESDAY:11.30 TO 2.30 P.M. DATE:12/8/2014(NL9)**

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**INSTRUCTIONS**

- Answer questions **ONE** and any other **THREE**.
- Answers should be done in point form.

**Question One**

- a) Learning is Adaptation. Explain. (2 marks)
- b) Differentiate between classical conditioning and operant conditioning. (4 marks)
- c) Describe the Short Term Sensory Register. (5 marks)
- d) Using behaviouristic theory, explain how forgetting occurs (6 marks)
- e) Discuss four schedules of reinforcement. (8 marks)

**Question Two**

Using a classroom example, explain the following terms

- a) UnConditioned Stimulus (**UCS**)
- b) UnConditioned Response (**UCR**)
- c) Conditioned Stimulus (**CS**)
- d) Neutral Stimulus (**NS**) (15 marks)

**Question Three**

“Like father like son.” Using an appropriate theory argue out the statement. (15 marks)

**Question Four**

Analyse transfer of learning in human. (15 marks)

**Question Five**

“Mass media has destroyed Kenyan culture.” Using an appropriate theory argue out the statement. (15 marks)