

CHUKA



UNIVERSITY

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**SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE OF
BACHELOR OF ARTS (COMMUNICATION AND MEDIA)**

COMM 241: INTERPERSONAL COMMUNICATION

STREAM: B.A (COMM) Y2S1

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 13/4/2011

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS:

1. Answer ALL questions.
 2. Please write legibly.
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1. (a) Explain what is meant by Interpersonal Communication. [5 marks]
 - (b) List FIVE guidelines for improving interpersonal communication. [5 marks]
 2. (a) What is “The Self”? [5 marks]
 - (b) Using real life examples, explain three ways through which The Self is formed. [15 marks]
 3. Listening is central to interpersonal communication. Briefly discuss the FIVE levels at which we listen for specific purposes. [15 marks]
 4. Conflict can be good for individuals and relationships. Show how this may be true using your life experience to illustrate your answer. [15 marks]
 5. In the HIV/AIDs era, interpersonal communication leading to sexual activities requires careful management. Discuss some of the effective strategies that young people in romantic relationships could use in negotiating safer sex. [10 marks]
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