



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2015/2016

**FIRST YEAR SECOND SEMESTER EXAMINATION FOR THE DEGREE
OF BACHELOR OF ARTS IN URBAN AND REGIONAL PLANNING
WITH INFORMATION TECHNOLOGY**

CITY CAMPUS

PUR 124: PRESENTATION TECHNIQUES II

Date: 25th April, 2016

Time: 9.00 - 11.00am

INSTRUCTIONS:

- **Answer Question ONE (Compulsory) and any other TWO Questions.**

1. Describe

- (i) The steps to a good presentation (10 marks)
- (ii) Issues to consider as you plan your next presentation assignment (10 marks)
- (iii) Major parts of an effective presentation (10 marks)

2. Discuss

- i. The role played by support materials in a presentation exercise (5 marks)
- ii. The advantages of using visual aids during presentations (5 marks)
- iii. The types of visual aids which leave an impact on the audience (10 marks)

3. Define

- (a) Site planning (2 marks)
- (b) Site analysis (2 marks)

Explain

- (c) The process of site planning (8 marks)
- (d) Why it would be necessary to carry out site analysis before planning a given site (8 marks)

4. Explain

- (i) Explain the key parts of a good report (10 marks)
- (ii) Contents of a request for proposal (RFP) (10 marks)

5. Describe

- (i) Discuss the difference between a resume and a curriculum vitae (10 marks)
- (ii) How one should make convincing presentation before a recruiting panel of interviewers (10 marks)

6.

- (i) Design a scale rule of scales 1:45, 1:450, 1:4500. Show how you arrived at the calibrations
- (ii) Using a scale rule of 1:125 draw 4 plots neighbouring each other on one side of a 15m road reserve and another 4 opposite plots of the same sizes on the other side of the same road reserve. Each plot is of size 20m x 10m