



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2015/2016

**SECOND YEAR FIRST SEMESTER EXAMINATION FOR THE DEGREE
OF BACHELOR OF ARTS IN URBAN & REGIONAL PLANNING WITH
INFORMATION TECHNOLOGY**

CITY CAMPUS - REGULAR

PUR 213: RESEARCH METHODS

Date: 30th November, 2015

Time: 9.00 - 11.00 am

INSTRUCTIONS:

- Answer question ONE and any other TWO questions.



PUR 213: RESEARCH METHODS

Answer three Questions. Question one is compulsory

1. (a) Define the concept 'Knowledge' (5 marks).
(b) Discuss the various sources of knowledge (25 marks).
2. Write short notes on the following terms commonly used in research:
 - (a) Universe (5 marks)
 - (b) Respondent (5 marks)
 - (c) Variable (5 marks)
 - (d) Data (5 marks)
3. Identify and briefly discuss the crucial steps in a research process (20 marks)
4. Describe and briefly explain the various sources of a research problem (15 marks)
5. Discuss **any two** of the following sampling approaches
 - (a) Snowball (10 marks)
 - (b) Simple random sampling (10 marks)
 - (c) Cluster sampling. (10 marks)
- 6 (a) Discuss the role of literature review in a research process (10 marks)
(b) Describe the characteristics of a well-reviewed literature (10 marks)