



## **MASENO UNIVERSITY**

### **UNIVERSITY EXAMINATIONS 2015/2016**

**THIRD YEAR FIRST SEMESTER EXAMINATION FOR THE DEGREE OF  
BACHELOR OF ARTS IN URBAN & REGIONAL PLANNING WITH  
INFORMATION TECHNOLOGY**

### **CITY CAMPUS - REGULAR**

**PUR 325: INDUSTRIAL DEVELOPMENT PLANNING**

Date: 4<sup>th</sup> December, 2015

Time: 2.00 - 4.00 pm

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#### **INSTRUCTIONS:**

- Answer Question ONE and any other TWO Questions



PUR 325: INDUSTRIAL DEVELOPMENT PLANNING

Answer question **ONE (I)** and any other **two** questions

1. Briefly discuss the following;
  - a) Characteristics of development. **(10 marks)**
  - b) Process of planning for industry. **(10 marks)**
  - c) Role of industrialization in economic development. **(10 marks)**
2. Explain the guidelines for the following;
  - a) Site design. **(10 marks)**
  - b) Building design. **(10 marks)**
3. Briefly discuss the import substitution and export promotion industrial development strategies. **(20 marks)**
4. With the aid of Alfred Webers theory of industrial location, discuss factors affecting the location of industries in Kenya. **(20 marks)**
5. Explain the following;
  - a) Indicators of efficiency in industrial complexes. **(10 marks)**
  - b) Factors affecting productivity in Kenyan industries. **(10 marks)**
6. Site analysis is a prerequisite process during planning. Explain elements that are considered during this process. **(20 marks)**